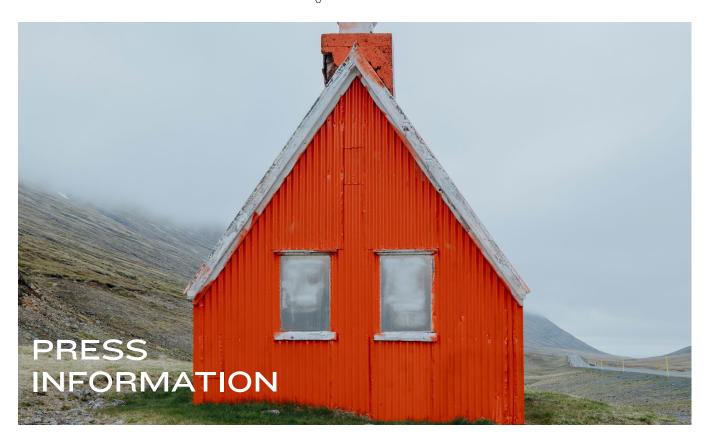
Berlin Travel Festival ♦ 1—3 DECEMBER 2023



© Julia Nimke

BERLIN TRAVEL FESTIVAL STARTS 01. OF DECEMBER AT HALL 2.2 AT MESSE BERLIN

Berlin, November 29, 2023 - The next round of the Berlin Travel Festival starts on December 1. 120 exhibitors from all over the world and over 100 program dates await visitors. A diverse exhibitor portfolio with destinations, accommodation, start-ups and collaborations offers an all-round experience for all travel fans. The special areas Tiny House Village and PHOTO NOW Area will make the event an even bigger visitor magnet. There will be no shortage of inspiration for your next trips and vacations.

DREAM DESTINATIONS, START-UPS AND COLLABORATIONS

From Berlin and Brandenburg to Western Australia. The destinations at Berlin Travel Festival will take you around the world. This year, the partner country of ITB 2024 will also be present on the festival grounds. Oman's eventful past is fascinating and the traces of its 5,000-year-old history are omnipresent. In the southeast of the Arabian Peninsula, travelers immerse themselves in a world from 1001 Nights. The sultanate is known for its diversity. Contrasting landscapes such as golden desert dunes, lush green oases, peaks up to 3,000 meters high and miles of beaches come together here - a true paradise for outdoor enthusiasts!

In addition to destinations, tour operators, accommodation providers, lifestyle products, transportation and mobility and, last but not least, start-ups can also be found on the festival grounds in Hall 2.2. Innovative companies, such as <u>Urban Challenger</u>, inventors of an innovative city discovery game, will surprise visitors to the Berlin Travel Festival 2023 with an interactive challenge at stand N06.

And two more passions are combined at the Berlin Travel Festival: Travel and fashion! Just as Interrail and Berlin Travel Club share the same passion for responsible and contemporary travel, both brands also have the same standards when it comes to stylish travel. So what could be more natural than working together to create a super-comfortable, highly fashionable complete outfit for your train journeys. The collection will be available to buy at the Berlin Travel Club stand at the festival and online.

PHOTO NOW AREA AND TINY HOUSE VILLAGE

For the creators of the Berlin Travel Festival, travel and photography belong together. In the PHOTO NOW Area, which will be at the festival for the first time this year, photography fans will find products and inspiration. Well-known exhibitors will offer everything from cameras to lenses for the perfect vacation photo. Four exhibitions invite you to get inspired and dream: Leica Camera, the travel magazine The Voyager and the well-known Berlin photographer Julia Nimke allow visitors to relive journeys in impressive images. On top: The winning photos of the internationally renowned Red Bull Illume Award 2023, the leading competition for travel and action photos, will be presented for the first time in an impressive exhibition at PHOTO NOW after the winners have been announced. Photo workshops and walks round off the experience.

Another long-term trend theme: Tiny Houses. In addition to exhibitors opening their doors to visitors, there will be an exciting supporting program for the path to your own tiny house. Financing, planning, vacation in a Tiny House and personal reports about the path to your own Tiny House will provide deeper insights into the Tiny House universe.

The overview of all exhibitors can be found <u>HERE</u>. The complete program <u>HERE</u>.

ABOUT THE BERLIN TRAVEL FESTIVAL

The Berlin Travel Festival is a unique format that explores new perspectives on travel. The three-day event showcases what travel means in today's world - from the way trips are planned to the way moments are captured and shared.

Representing a new generation of travelers, the Berlin Travel Festival focuses on innovative, sustainable concepts and advocates for a better shared future. Ecological and social responsibility are at the heart of the festival's philosophy and of the <u>values</u> of the organisers. The festival embodies the new awareness of travel and tourism and sees it as its mission to exchange and discuss with experts, brands and travelers.

The **BERLIN TRAVEL FESTIVAL** will take place from December 01 to 03, 2023, in cooperation with BOAT & FUN, ANGLINGWORLD BERLIN and AUTO CAMPING CARAVAN at the Messe Berlin exhibition grounds.