

# BERLIN TRAVEL FESTIVAL 25 November – 27 November 2022

## Application form

### 1. ADDRESS INFORMATION

Exhibitor		
Street	VAT ID No. (EU Exhibitors only)	
Postal code	City	Country
Web address	Email	
Phone	Fax	
Managing Director (Full name)	Legal form (Ltd. etc.)	
Person to contact	Phone	
Email	Mobile	

### Exhibitor information

#### Invoicing address (if not identical with exhibitor)

The invoice will show the address indicated here. If you just wish for the invoice to be mailed to a different address, please leave a pertinent note.

Street	VAT ID No. (EU Exhibitors only)	
Postal code	City	Fax
Phone	Email	

### 2. PRODUCT INFO

#### We shall present the following PRODUCTS:

- Accommodation
- Clothing, accessories, luggage
- Tour operators, destinations
- Transportation
- Publications, publishers, media
- Services

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

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## 3. STAND INFORMATION

### EXHIBITING OPTIONS

**Raw Space** 80€/sqm (min. 6sqm); extension by 2sqm each

$$\begin{array}{|c|} \hline \text{Frontage} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Depth} \\ \hline \end{array} = \begin{array}{|c|} \hline \text{Total} \\ \hline \end{array}$$

- Stand packages**
- Standard Stand 960€ / 8 sqm
  - Medium Stand 1920€ / 16 sqm
  - Large Stand 2880€ / 32 sqm
- Stand construction modules incl. furniture  
(please see details in the "Price List Stands")
- Nest Stand  
(Limited offer for start-ups only, allocation by  
application process) 400€ / 4 sqm

The stand prices listed are exclusively for pure stand space or assembled stand construction modules. Additional services such as power connection, carpet, WLAN, etc. are not included and must be ordered separately.

**CO-EXHIBITOR** Co-exhibitors are accepted from an area of 6 sqm, but must book their own communication package at a charge.

### MANDATORY SURCHARGES

**Communication Package:** Each exhibitor and co-exhibitor is required to book a communication package.  
Communication Package 180€  
Special conditions Nest Exhibitor 100€

**AUMA Fee:** Association of German Trade Fair Industry (AUMA) fee: 0.60 € net / sqm

**Compulsory Service Charge:** 1,90€ / sqm  
(Includes general hall supervision and aisle cleaning as well as a flat energy fee for general electricity and water consumption, hall lighting and heating).

**VAT:** All prices indicated are subject to German value-added tax (VAT).

## 4. OTHER ARRANGEMENTS

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With this stand registration we accept the Conditions of Participation for BOOT & FUN BERLIN 2022, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City as an integral part of the contract. Place of performance and jurisdiction: Berlin, Germany.

These can be viewed and downloaded from the download area of the event website at <https://www.boot-berlin.de/en/ExtraPages/DownloadCenter/> or can be requested from Messe Berlin at [boot@messe-berlin.de](mailto:boot@messe-berlin.de).

Place and date \_\_\_\_\_ Legally binding signature \_\_\_\_\_

Stand information

# Data Privacy Policy

## Consent to passing on personal data to partner companies

Our partner companies will be pleased to support you with the exhibitor's trade fair presence. For data protection reasons, your consent is required for passing on the personal data to our partners. Your consent is voluntary and revocable at any time. **Please see also the information in the enclosed Information pursuant to the GDPR for exhibitors.**

- I consent to Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de) , sending my contact details, i.e. my name, telephone number, e-mail address, fax number and the exhibitor's address and other details I have registered in the stand registration, to third parties so that they can offer me additional services in their own name such as logistics, media, sponsoring, press and marketing as well as technical and stand construction services for the preparation and execution of the exhibitor's trade fair participation so as to optimise and support the exhibitor's trade fair presence. The currently known data recipients are Schenker Deutschland GmbH, UEBERKOPF GmbH, ttb GmbH, MB Capital Services GmbH. Due to changing or expanding service offerings, other service providers may be added to this list. I can revoke this consent at any time with effect for the future. An e-mail message to [boot@messe-berlin.de](mailto:boot@messe-berlin.de) is sufficient.

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin

Tel.: +49 30 3038 2008  
Fax: +49 30 3038 2340  
[boot@messe-berlin.de](mailto:boot@messe-berlin.de)  
[www.boot-berlin.de](http://www.boot-berlin.de)

.....  
Place and date

.....  
Stamp and legally binding signature

# BERLIN TRAVEL FESTIVAL 25 November – 27 November 2022

## Co-exhibitor

**Berlin  
Travel  
Festival**

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin

Tel.: +49 30 3038 2008  
Fax: +49 30 3038 2340  
[boot@messe-berlin.de](mailto:boot@messe-berlin.de)  
[www.boot-berlin.de](http://www.boot-berlin.de)

### 1. EXHIBITOR NAME

Name of main exhibitor

We hereby request that the company named below be allowed to exhibit their products at our stand using their own staff. A compulsory fee of EUR 300.- plus VAT is charged for every Co-exhibitor.

### 2. ADDRESS INFORMATION

Co-exhibitor

Name of Co-exhibitor

Street

Postal code

City

Country

Web address

Email

Phone

Fax

Person to contact

Phone

Email

Mobile

### 3. PRODUCT INFO

We shall present the following PRODUCTS:

- Accommodation
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- Tour operators, destinations
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- Services

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.

Auftragsnummer

Halle/Stand

We represent following BRANDS/COMPANIES:

Please inform your co-exhibitors about the validity of the Conditions of Participation for BOOT & FUN BERLIN 2022, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City and draw their attention to the fact that they can be viewed and downloaded from the event website [www.boot-berlin.de/en/ExtraPages/DownloadCenter/](http://www.boot-berlin.de/en/ExtraPages/DownloadCenter/)

Please inform your co-exhibitors about the data protection information in accordance with the Basic Data Protection Ordinance (GDPR) for Exhibitors and draw their attention to the data protection declaration on our website at [www.messe-berlin.de](http://www.messe-berlin.de). If you are authorised, please give your declaration of consent on behalf of the co-exhibitors as follows:

Place and date

Legally binding signature

# Data Privacy Policy

## Consent to passing on personal data to partner companies

Our partner companies will be pleased to support you with the exhibitor's trade fair presence. For data protection reasons, your consent is required for passing on the personal data to our partners. Your consent is voluntary and revocable at any time. **Please see also the information in the enclosed Information pursuant to the GDPR for exhibitors.**

- I consent to Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de) , sending my contact details, i.e. my name, telephone number, e-mail address, fax number and the exhibitor's address and other details I have registered in the stand registration, to third parties so that they can offer me additional services in their own name such as logistics, media, sponsoring, press and marketing as well as technical and stand construction services for the preparation and execution of the exhibitor's trade fair participation so as to optimise and support the exhibitor's trade fair presence. The currently known data recipients are Schenker Deutschland GmbH, UEBERKOPF GmbH, ttb GmbH, MB Capital Services GmbH. Due to changing or expanding service offerings, other service providers may be added to this list. I can revoke this consent at any time with effect for the future. An e-mail message to [boot@messe-berlin.de](mailto:boot@messe-berlin.de) is sufficient.

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Tel.: +49 30 3038 2008  
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[boot@messe-berlin.de](mailto:boot@messe-berlin.de)  
[www.boot-berlin.de](http://www.boot-berlin.de)

.....  
Place and date

.....  
Stamp and legally binding signature

# Information pursuant to the EU General Data Protection Regulation (GDPR) for exhibitors

Messe Berlin GmbH (hereinafter "Messe Berlin") attaches great importance to data protection. This information notice informs about the processing of the personal data in connection with the exhibitor stand registration and supplements the [General Data Protection Policy](#) on the Messe Berlin website. For special cases of data processing there may be separate data protection notices.

## 1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de) resp. [boot@messe-berlin.de](mailto:boot@messe-berlin.de).

Data protection officer: group data protection officer (address: as before; e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

## 2. Categories of personal data

The following categories of data are collected during the stand registration: name, address and type of business of the exhibitor represented by you ("the exhibitor"), your name as contact person for the exhibitor as well as the products and services requested by you or contractual arrangements as well as your contact details and those of the press contact (mobile number, fax number, e-mail address), other exhibitor details such as its legal representative, company logo, VAT number and billing data, including in VAT form. Similar information is requested about the co-exhibitor, if any, in the Co-Exhibitor form.

In addition, you can independently enter information for publication in the print catalogue or online directory and in the app of the respective trade fair.

If you carry out the registration for another person (third party) or enter their data, please ensure that you are authorised to provide the data and that the third party has been sufficiently informed by you about the processing of their data as described in this data protection notice.

## 3. Purposes and legal basis of processing

### 3.1. Performance of the contract

The personal data are processed for the purpose of establishing and performing the contract of the (co-)exhibitor with Messe Berlin (legal basis: Art. 6 (1) (b) GDPR) or on the basis of the legitimate interest to communicate with the (co-)exhibitor and to optimize the (co-)exhibitor's fair trade presence, including in the print catalogue or online directory and the app of the respective fair (legal basis: Art. 6 (1) (f) GDPR).

In addition to the standard services, you can order additional or special services for the print catalogue, the online catalogue, or the app. Messe Berlin processes the information in the VAT form for the purpose of compliance with legal obligations under applicable tax and trade laws and regulations (legal basis: Art. 6 (1) (c) GDPR).

### 3.2. Assistance for exhibitors established outside Germany

Insofar as a company is established outside Germany, Messe Berlin will transmit the data for the purpose of providing advice to the competent foreign representative in the respective country. This representative will be available as a local contact, in particular for providing information in connection with the event, including subsequent events (see in section 3.3 below), and support at the event. For the competent foreign representative, please see here: <https://www.messe-berlin.de/en/company/messe-berlin-worldwide/>. The data will be transmitted on the basis of the legitimate interest of Messe Berlin in ensuring the best possible support for our trade visitors or participants, taking into account local particularities (legal basis: Art. 6 (1) (f) GDPR).

### 3.3. Making contact by e-mail or post for information and advertising purposes by Messe Berlin group companies

Furthermore, Messe Berlin process the personal data for the purpose of contacting you in order to provide the (co-)exhibitor with. This includes the periodic or event-related electronic dispatch of information about Messe Berlin and its subsidiaries, trade fair/event-related information about Messe Berlin's own and guest events, including exhibitors, sponsors, association and other cooperation partners of the respective event as well as their products and services, and information about opening, accompanying and subsequent events. Subsequent events also include other trade fairs and events organized or held by Messe Berlin GmbH or other Messe Berlin group companies (<https://www.messe-berlin.de/en/company/messe-berlin-gmbh/subsidiaries-shareholdings/>) in Germany and abroad. In addition, Messe Berlin process the personal data in order to provide offers for trade fair-related services such as stand construction, catering, facility services and hostess services. For these purposes, Messe Berlin also transmit the personal data to other companies of the Messe Berlin group of companies. Messe Berlin also process the personal data for purposes of market research and online surveys. The processing is carried out on the basis of the legitimate interest of Messe Berlin in providing the (co-)exhibitors with optimal support before, during and after the trade fair or event and in advertising identical and similar products or services from the trade fair portfolio of the Messe Berlin group of companies (legal basis: Art. 6 (1) (f) GDPR).

### 3.4. Transmission of personal data for marketing purposes to partner companies

If you have given your separate consent, Messe Berlin will transmit the personal data to the partner companies listed in the declaration of consent which may contact you by e-mail or post in order to offer you additional services in connection with the trade fair participation. Some special services are only offered by partner companies. The legal basis for the processing is your consent (Art. 6 (1) (a) GDPR).

## 4. Categories of recipients of the data

Upon request, Messe Berlin share your contact information with co-exhibitors and neighbouring exhibitors for purposes of coordination regarding the respective stand constructions and trade fair presence. As described in sections 3 above, Messe Berlin will transmit the personal data to foreign representatives or other companies of the Messe Berlin group of companies as well as partner companies for the purposes and under the conditions stated therein.

In order to carry out certain processing activities in connection with the stand registration (in particular some special services, dispatch of documents, customer surveys, hosting and IT support, data management) external service providers and subsidiaries are used which process the personal data on behalf of Messe Berlin (so-called "processors").

If persons who are subject to special personal protection by the Federal Criminal Police Office (BKA) or the State Criminal Police Office (LKA) (e.g., constitutional bodies of the Federal Government such as the Federal President or the Federal Government or foreign guests) take part in an event, all event participants may be subject to a check by the BKA or LKA. In the course of such a check, the BKA or LKA may request data such as name, company/organization and function from Messe Berlin.

In the event of incidents, disturbances, emergencies and crises, Messe Berlin may also pass on your data to the (co-)organizer, to the police, law enforcement agencies, fire department and rescue services, other authorities (e.g., the public health department) as well as the company fire department, the security and order service and the ambulance service. Internally, your data may be disclosed to the respective project managers, the control and security center and other departments of Messe Berlin GmbH involved in emergency and crisis management.

For compliance with tax and trade laws and regulations, Messe Berlin share your personal data with the tax and other relevant public and regulatory authorities.

## 5. Data transfer to third countries

Some of the foreign representatives, companies of the Messe Berlin group of companies and processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Messe Berlin will only transfer personal data to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

The data transmission to the foreign representatives and external service providers social media is necessary for the performance of a contract (Art. 49 (1) (b/c) GDPR); otherwise it takes place on the basis of your explicit consent to the transfer despite the missing level of adequate data protection in the third country outside the EU and the risks associated with this (Art. 49 (1) (a) GDPR).

## 6. Storage period

Stored personal data will be erased, once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin GmbH, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

## 7. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above).

Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be revoked at any time with effect for the future

### Rights of objection

If the processing is based on legitimate interests (see section 3 above), you have the right to object to the processing of your personal data for reasons relating to your particular situation. Furthermore, you may object to the processing of the personal data and their use for marketing purposes at any time.

Furthermore, there is the right to object to the processing and use of data for advertising purposes at any time. The newsletters also include an unsubscribe link.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)).