

A STREAM COMES TRUE!

9—12 MARCH 2021 / 7 PM
Berlin Travel Festival // DIGITAL



FREE STREAM

- Over 50 program contributions & participants as well as numerous brands online
- 4 evenings - 4 episodes in the context of ITB Berlin NOW / evening program starting
- at 7 p.m. for private travelers
- Free stream at berlintravelfestival.com/stream (no pre-registration needed)
- Everyone who would like to receive an event reminder as well as information about

TRAVEL HAS A NEW SHOW

Berlin, 17.02.2021 Germany is still in lockdown. In some places, travel restrictions still apply. Everyone wants to go on vacation - but no one knows when and how yet. Answers to this question are found at the Berlin Travel Festival // Digital.

Those who tune in on 4 evenings will be able to enjoy approx. 12 program contributions (max. 10 - 25 min) each evening. With more than 50 protagonists the spectator is offered films, interviews, lectures, panels and tutorials. A large number of exhibitors also present themselves on the website, where the media library can also be found.



FROM THE RHINE TO THE COLORADO RIVER

In each show, viewers can expect a panel of experts to share their thoughts on relevant topics. On the first evening, for example, **Luise Morgeneyer** (blogger and author), **Timo Kohlenberg** (tour operator America Unlimited) and **Bruno Marti** (25hours Hotel) join host **Charlott Tornow** (Reisevergnügen) to explore the question, "Take a trip! But how?"

Also **Christine Thürmer**, **the most hiked woman in the world**, shows how to find the ideal route for yourself and how to prepare for it. **Mountain hiking guide Ana Zirner** takes viewers on a journey along the Colorado River, whether on foot along the frozen river or in a wooden boat through rapids. The video

contributions focusing on the great outdoors by the established **filmmakers Julia Nimke, Vincent Urban or Christo Foerster** and **Kai Hattermann** as well as **Simon Straetker** from the **Black Forest Collective** will also be impressive.

Editorial partners **GEO SAISON** and **WALDEN** present themselves with one feature per episode. **Hauke Dressler** (photographer) reports for GEO Saison on his trip to Africa with his daughter Molin. **Katja Trippel** (author) tells how to travel safely to and at the end of the world - on the road in Australia. **WALDEN** conducts an interview with **Markus Torgeby** (former top athlete and author) in Sweden about his life under the open sky in nature and goes into conversation with **Jens Köhler and Philipp Mehlhop** from **Ahoi Bullis**, who talk about the Bulliboom and how to find a great place despite overcrowded campsites.

All other [program contributions](#) and [speakers](#) can be found on the website.



COMPANIES PRESENT THEMSELVES IN STREAM AND ONLINE

The destinations **Black Forest, North Rhine-Westphalia (urbanana)** and **Luxembourg** each take on an episode partnership and therefore participate in the evening program. As a category partner, the Berlin cultural department store **Dussmann** provides daily book tips in line with the corresponding episode theme. **Brandenburg**, with the regions **Ruppiner Seenland, Spreewald, Havelland** and **Dahme-Seenland**, provide viewers with excursion tips for the whole family.

Germany's largest online travel magazine **Travelbook** and **Flightright** answer questions raised by the community on travel rights. **Grenzgang**, a streaming platform für travel films, introduces speakers who talk about their greatest travel experiences.

Uwe Hasenfuss from **LOST iN** Travel Guides speaks with personalities from different cities. Each of them is an expert and thought leader in their field e.g. the architectural duo **Karine Fakhry** and **Dianne Sawaya**.

The Brand Profiles present, among others, the destinations Saxony, Hanover and **Sylt**. Those interested in sustainable accommodations will surely be interested in **Bio Hotels, Green Tiny Houses, Destinature** (sustainable vacation village) as well as the Intermediary platform **Good Travel**. Among tour operators, **We Hate Tourism Tours, WineStreet, Neue Wege** and **Intrepid** will be presenting themselves. For those interested in a camping vacation, **Carbotec** or **Roadsurfer** are the way to go.

An overview of all participating companies can be found [on the website](#).

ABOUT THE BERLIN TRAVEL FESTIVAL

The Berlin Travel Festival // Digital is neither a festival nor a livestream but a curated online video magazine. It is more than just another “Dream Now - Travel Later” show, with immediately applicable tips from proven experts, exclusive and highly attractive offers that can be booked immediately.

A program series true to the motto: A stream comes true.

The BTF // Digital will take place on 4 evenings for ~2.5 hours each starting at 7pm from March 9 - 12, 2021 in the environment of ITB Berlin NOW and rounds off with this consumer component a week in which Berlin is all about travel.

Online, a mix of blog articles, a media library with films, tutorials and exciting travel lectures is offered. In addition, there will be a selection of destinations, tour operators and branded tourism products presented through extensive program advertising. The program is shown in linear order during the initial broadcast, after which the respective contributions can be viewed in the media library as video on demand.

Representing a new generation of travelers, the festival embodies the new awareness in travel and tourism and sees it as its mission to exchange and discuss with experts, brands and travelers.

www.berlintravelfestival.com

DATES

9 – 12 March 2021

STREAMING HOURS

7pm - 9:30pm

CONTACT

General: hello@berlintravelfestival.com

Sales: sales@berlintravelfestival.com

Press: press@berlintravelfestival.com

PRESS RELEASES & MEDIA-KIT

berlintravelfestival.com/press-releases

ACCREDITATION

The stream is freely accessible. Accreditation for journalists and media representatives is therefore not necessary.

SOCIAL MEDIA CHANNELS

Facebook: [@berlintravelfestival](https://www.facebook.com/berlintravelfestival)

Instagram: [@berlintravelfestival](https://www.instagram.com/berlintravelfestival)

Twitter: [@btf_tweets](https://twitter.com/btf_tweets)

YouTube: [BerlinTravelFestival](https://www.youtube.com/BerlinTravelFestival)