

FACTS AT A GLANCE

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| WHERE | Arena Berlin, Eichenstraße 4, 12435 Berlin | |
| WHEN | 6–8 March 2020 | |
| OPENING HOURS | 6 March, 12–7pm / 7–8 March, 10am–7pm | |
| ENTRANCE FEES | Sneak Peek (Fri. only) | 5 € (second person for free) |
| | One Day Ticket (Sat. or Sun. only) | 15 € |
| | Two Day Ticket (Sat. and Sun.) | 25 € |
| | Family Ticket (Sat. or Sun. only) | 25 € |
| | Group Ticket (Sat. or Sun. only for a max. of 5 persons) | 50 € |
| | Business Convention Ticket | 49 € |
| | ITB Trade Visitor | 0 € |
| VISITORS | 15,000 visitors (3,000 travel professionals) | |
| EXHIBITORS | C. 200 international exhibitors (60 % travel industry, 40 % lifestyle industry) | |
| EXHIBITION SPACE | Over 6,500 sqm floor space (+ c. 1,000 sqm Glashaus) | |
| EXHIBITION AREAS | Outdoor Escapes/Culture Journey/Weekender/Body, Mind & Spirit/Nest/Exclusive Areas | |
| DISCOUNTS & DEADLINES | Stand Registration | 15 November 2019 |
| | Program Integration | 29 November 2019 |
| | 10 % Early bird discount on stand fee | through 30 June 2019 |
| | 15 % Returning exhibitors discount on stand fee | through 30 June 2019 |
| | 50 % Non-profits- / NGOs-discount on stand fee (limited availability) | |
| EXHIBITING OPTIONS | Raw Space: Space only 165 € / sqm (min. 16 sqm) + power connection 150 € (up to 10 A) | |
| Stand packages: | Pre-Built | |
| | Standard Stand | 1,760 € / 8 sqm |
| | Medium Stand | 3,520 € / 16 sqm |
| | Large Stand | 7,040 € / 32 sqm |
| | Nest (Start-Ups only!) | |
| | Micro Stand | 400 € / 2 sqm |
| | Small Stand | 800 € / 4 sqm |
| | <i>All exhibitors receive basic furniture, lighting, hall security, and free WLAN.</i> | |
| EXCLUSIVE AREAS | Center Court by... | 50,000 € / 200 sqm |
| | Glashaus by... | 20,000 € / 520 sqm |
| | Gallery | 25,000 € / 268 sqm |
| | Lounge | 15,000 € / 265 sqm |
| CO-EXHIBITORS | One co-exhibitor is permitted with the first 16 sqm booked. A maximum of one co-exhibiting company can be registered with each additional 8 sqm. | |
| MANDATORY SURCHARGES | Communication Package: Each exhibitor and co-exhibitor is required to book a communication package. (Basic Package 290 € / Premium Package 580 €). Nest exhibitors have a reduced communication package included in their stand fee. | |
| AUMA Fee: | Association of German Trade Fair Industry (AUMA) fee: 0.60 € net / sqm | |
| VAT: | All prices indicated are subject to German value-added tax (VAT). | |
| CONTACT | I LOVE TRAVEL GmbH, Falckensteinstraße 47/48, 10997 Berlin Phone: +49-30-692 015 77 Email: sales@berlintravelfestival.com berlintravelfestival.com | |
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