



## THE BERLIN TRAVEL FESTIVAL ANNOUNCES THE FIRST HIGHLIGHTS FOR 2020

The much anticipated Berlin Travel Festival at Arena Berlin from 6–8 March 2020 brings together change-makers, brands, creators, influencers, industry insiders, and consumers to define the future of travel. As Berlin's only event for the next generation of travelers, numerous new and returning exhibitors have been quick to secure their spots for 2020.

[www.berlintravelfestival.com](http://www.berlintravelfestival.com)

### EXHIBITORS FROM NEAR AND FAR

The curated range of exhibitors in 2020 includes distant destinations and adventures almost outside your door. Returning are both the **Western and Northern Australian Territories** – and they're bringing **Australia's Southern Territory** with them. **Azerbaijan** is back to share a taste of life in the Caucasus. In the Center Court, **Südtirol** presents the versatility of Italy's northernmost region, characterized by the interplay of alpine mountains and a Mediterranean lifestyle. And **Visit Brandenburg** reveals the regions exceptional highlights – from hiking and surfing to unexpected culinary delights.

Joining the festival for the first time in 2020 are, among others, **MOB HOTEL**, France's rising star when it comes to chic, affordable, vibrant stays; **Beyond the Standard** will bring their wildest itineraries on surf, snow, and motorbike; and **Eastpak** shows off their range of lifestyle gear – made for today's urban jungle.



Image: Janos Benjamin Vertes, Courtesy of Beyond the Standard

## A DIVERSE PROGRAM – FROM PROFESSIONAL POINTERS TO MOUNTAINS AND MOTORCYCLES

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The diverse public program of weekend events continues the Berlin Travel Festival’s advocacy of mindful, responsible, and adventurous approaches to seeing the world. It is the ideal complement to each year’s exhibitors: While brands bring the gear, destinations, and inspiration, the dynamic range of speakers fuel the flames of wanderlust. Adventurers already on board include YouTuber, entrepreneur, singer, and do-it-yourselfer, **Fynn Kliemann**, who will talk about the skate park he’s been working on in Syria as well as Kliemannsland, a utopian community project just outside of Hamburg; writer **Lea Rieck**, who circumnavigated the world on her motorcycle; Mammut ambassador and mountain climber **Tom Belz** with tales from his career and climbing Kilimanjaro with only one leg and on crutches; workshop-leader **Manuel Larbig** from Brandenburg’s Waldsamkeit with survivalist knowledge, for example, which plants are edible in an emergency; and a local favorite, **Berlinstagram**’s **Michael Schulz**, talking about creating one of the city’s most beloved Insta accounts and sharing tips and tricks.



Image: Nils Heck

## EXHIBITOR REGISTRATION IS OPEN THROUGH 15 NOVEMBER!

Registration for the Berlin Travel Festival is open through 15 November 2019. The curated areas include **Body, Mind & Spirit, Outdoor Escapes, Culture Journeys, Weekenders, Special Areas,** and **Nest**. Each section of the Berlin Travel Festival offers thought-provoking concepts, destinations, experiences, and perspectives for a new generation of travelers. [Find out more.](#)

It's not always easy for smaller companies to have a physical presence in general or to present themselves simultaneously at two events. For this reason, the Berlin Travel Festival has created new themed areas. It's possible to book a mix of pre-built stands and display solutions within these areas. Especially practical is that these new display solutions function without personnel. A banner, a description of the company, and take-away advertising material will be available for visitors, as well as various ways to get in touch with the brand. [Click for more information.](#)

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## ABOUT THE BERLIN TRAVEL FESTIVAL

The Berlin Travel Festival is a unique worldwide format focused on new perspectives of travel. The threeday event presents what travel means today – from the way journeys are planned to the way moments are captured and shared.

Representing a new generation of travelers, the Berlin Travel Festival is committed to innovative, sustainable concepts, and a better common future. Environmental and social responsibility are central components of the festival's philosophy.

The festival stands for a new consciousness in the travel and tourism sector and endeavors to foster innovation and exchange between experts, brands, and travelers.

The Berlin Travel Festival is organized by I LOVE TRAVEL GmbH in cooperation with ITB Berlin. It will take place from 6–8 March 2020 at Arena Berlin.

[www.berlintravelfestival.com](http://www.berlintravelfestival.com)

## **VENUE**

ARENA Berlin  
Eichenstraße 4  
12435 Berlin

## **DATES**

6–8 March 2020

## **OPENING HOURS**

6 March, 12–7pm  
7–8 March, 10am–7pm

## **REGISTRATION DEADLINE**

15 November 2020

## **SPECIAL RATES**

50% Discount for Nonprofits and NGOs (limited availability)

## **SALES CONTACT**

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## **PRESS CONTACTS**

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