

FACTS AT A GLANCE

WHAT	Berlin Travel Festival 2019 – Travel Different	
WHERE	Arena Berlin, Eichenstraße 4, 12435 Berlin	
WHEN	March 8–10, 2019	
OPENING HOURS	March 8, 12–7pm March 9–10, 10am–7pm	
REGISTRATION DEADLINE	November 15, 2018	
ENTRANCE FEES	12 € Day Ticket, 20 € Festival Pass, 20 € Family Ticket (Kids up to age 16 are free.)	
VISITORS	15,000 visitors (3,000 travel professionals)	
EXHIBITORS	approx. 250 international exhibitors	
EXHIBITION SPACE	over 6,500 sqm cross floor space (+ c. 1000 sqm Campus Area)	
EXHIBITION AREAS	Outdoor Escapes; Culture Journeys; Weekender; Body, Mind & Spirit; Travel Services; Nest	
EXHIBITORS FEES	Floor space only	165 € / sqm (min. 16 sqm)
COMPLETE STAND PACKAGES	Outdoor Escapes; Culture Journeys; Weekender; Body, Mind & Spirit	
	Standard Stand*	1760 € / 8 sqm
	Medium Stand*	3520 € / 16 sqm
	Large Stand*	7040 € / 32 sqm
Travel Services	Small Stand	880 € / 4 sqm
	Standard Stand	1760 € / 8 sqm
Nest (Start Ups only!)	Micro Stand	400 € / 2 sqm
	Small Stand	800 € / 4 sqm
SPECIAL RATES	Early Bird Rate through August 31, 2018	10% Discount
	Biennial Contract	20% Discount
	Non-profit Association/NGO's	50% Discount
CO-EXHIBITORS	One co-exhibitor is permitted with the first 16 sqm booked. A maximum of one co-exhibiting company can be registered with each additional 8 sqm.	
POWER CONNECTION	Raw Space	150 € (up to 10 A)
	Complete Stand Packages	included (up to 10 A)
LIGHTING SERVICES	Basic exhibition hall lighting Free WiFi and hall security	
ADDITIONAL SERVICES	Lighting, electricity, equipment, stand construction, and service staff can be booked for an additional cost.	
COMMUNICATION PACKAGES	Each exhibitor and co-exhibitor is required to book a communication package. (Basic Package 290 € / Premium Package 580 €)**	
COMMUNICATIONS	Media partnerships with daily newspapers, city magazines, and trade magazines / festival catalog with a copy run of 40,000; posters, flyer distribution, and metro screening (6 million total contacts)	

* All stands include back walls and, if applicable, side walls (with a height of 2,20 meters), a display for advertising banners (individually designed print to communicate the brand message)

** Except Nest Exhibitors. There is a communication package included which cannot be extended.

MANDATORY SURCHARGES

- Association of German Trade Fair Industry (AUMA) fee: 0.60 Euro net/sqm
- All prices indicated are subject to German value-added tax (VAT)

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