

FACTS AT A GLANCE

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| WHAT | Berlin Travel Festival 2019 – Travel Different | |
| WHERE | Arena Berlin, Eichenstraße 4, 12435 Berlin | |
| WHEN | March 8–10, 2019 | |
| OPENING HOURS | March 8, 12–7pm March 9–10, 10am–7pm | |
| ENTRANCE FEES | 12 € Day Ticket, 20 € Festival Pass, 20 € Family Ticket (Kids up to age 16 are free.) | |
| VISITORS | 15,000 visitors (3,000 travel professionals) | |
| EXHIBITORS | approx. 250 international exhibitors | |
| EXHIBITION SPACE | over 6,500 sqm cross floor space (+ c. 1000 sqm Campus Area) | |
| EXHIBITION AREAS | Outdoor Escapes; Culture Journeys; Weekender; Body, Mind & Spirit; Travel Services; Nest | |
| EXHIBITORS FEES | Floor space only | 165 € / sqm (min. 16 sqm) |
| COMPLETE STAND PACKAGES | Outdoor Escapes; Culture Journeys; Weekender; Body, Mind & Spirit | |
| | Standard Stand* | 1760 € / 8 sqm |
| | Medium Stand* | 3520 € / 16 sqm |
| | Large Stand* | 7040 € / 32 sqm |
| Travel Services | Small Stand | 880 € / 4 sqm |
| | Standard Stand | 1760 € / 8 sqm |
| Nest (Start Ups only!) | Micro Stand | 400 € / 2 sqm |
| | Small Stand | 800 € / 4 sqm |
| SPECIAL RATES | Early Bird Rate through August 31, 2018 | 10% Discount |
| | Biennial Contract | 20% Discount |
| | Non-profit Association/NGO's | 50% Discount |
| CO-EXHIBITORS | One co-exhibitor is permitted with the first 16 sqm booked. A maximum of one co-exhibiting company can be registered with each additional 8 sqm. | |
| POWER CONNECTION | Raw Space | 150 € (up to 10 A) |
| | Complete Stand Packages | included (up to 10 A) |
| LIGHTING | Basic exhibition hall lighting | |
| SERVICES | Free WiFi and hall security | |
| ADDITIONAL SERVICES | Lighting, electricity, equipment, stand construction, and service staff can be booked for an additional cost. | |
| COMMUNICATION PACKAGES | Each exhibitor and co-exhibitor is required to book a communication package. (Basic Package 290 € / Premium Package 580 €)** | |
| COMMUNICATIONS | Media partnerships with daily newspapers, city magazines, and trade magazines / festival catalog with a copy run of 40,000; posters, flyer distribution, and metro screening (6 million total contacts) | |

* All stands include back walls and, if applicable, side walls (with a height of 2,20 meters), a display for advertising banners (individually designed print to communicate the brand message)

** Except Nest Exhibitors. There is a communication package included which cannot be extended.

MANDATORY SURCHARGES

- Association of German Trade Fair Industry (AUMA) fee: 0.60 Euro net/sqm
- All prices indicated are subject to German value-added tax (VAT)

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