

Berlin Travel Festival

PRICES & CONDITIONS

People,
Places and
Memories

What:	Berlin Travel Festival 2018
Where:	Arena Berlin, Eichenstrasse 4, 12435 Berlin
When:	March 9th – 11th, 2018; Trade Conference March 9th, 10am-5pm
Registration Deadline:	15th November 2017
Festival Exhibitors:	Approx. 150 International Exhibitors
Floor Space:	More than 6.500 sqm
Exhibition Areas:	Ocean Life Outdoor Escapes Culture Journeys Weekender Nest
Exhibitors Fees:	Complete Stand Packages*: Standard Exhibition Package 1760,- € / 8 sqm Medium Exhibition Package 3520,- € / 16 sqm Large Exhibition Package 7040,- € / 32sqm Space only: Center Row / min. 16 sqm / 195,- €/sqm (max. height of stand structure: 2,20 m) Periphery Row / min. 32 sqm / 195,- €/sqm (max. height of stand structure 4,00 m) Nest Area**: Micro Exhibition Package 400,- € / 2 sqm Small Exhibition Package 800,- € / 4 sqm
Co-Exhibitors:	One co-exhibitor is allowed with the first booked 16sqm. A maximum of 1 co-exhibiting company can be registered with any further 8sqm.
Power Connection:	Raw Space 150,- € / Complete Stand Packages 0,- € / Nest Area 0,- € (2KW)
Lighting:	Standard exhibition-hall lighting
Communication Packages:	Each exhibitor is obliged to book a basic communication package.*** Basic-Package 490,- € / Premium-Package 960,- €
Communications:	Media cooperations with daily newspapers, magazines, and trade magazines; festival catalogue as media supplement, with a copy run of 200.000; posters, flyer distribution, and metro screening (6 million gross contacts)
Press:	5.000 International Journalist Contacts, Travel Trade and Consumer

* All stands include back and side walls (with a height of 2,20 meters), a display for advertising banners (individually designed print to communicate the brand message), flooring, basic stand lighting, hall security service, cleaning, and free WiFi.

** Only for Start-ups that were founded within the last 3 years, have less than 10 employees. Stands include back walls, hall security, cleaning, and free WiFi.

*** Nest Area exhibitors have the Basic-Communication Package included.

Mandatory Surcharges

- Association of German Trade Fair Industry (AUMA) fee: 0.60 Euro net/sqm
- All prices indicated are subject to German value-added tax (VAT).