

# Berlin Travel Festival

March 9-11, 2018 | Arena Berlin



Photo by James Barkman  
from Off the Road  
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## FIVE FANTASTIC REASONS TO VISIT THE BERLIN TRAVEL FESTIVAL

There are as many reasons to visit the Berlin Travel Festival from March 9–11 at Arena Berlin as there are destinations in the world. Here are the top five and a sneak peek at what awaits.

[www.berlintravelfestival.com](http://www.berlintravelfestival.com)



## I. COME TOGETHER NOW

Over the last decade, travel has changed dramatically. With a tap, we can connect to faraway places and people, images that awaken our wanderlust, as well as more information and options than ever. We're a new generation of fashionable travelers and daring explorers with a unique set of habits, expectations, and destinations with big plans for the future. Packed with color, curiosities, and a commitment to achieving a better tomorrow, the Berlin Travel Festival was created with this new tribe in mind.

Adventures Big and Small • Astrophotography • Backpack Stories  
Build Your Own Skateboard • Building the World's Greatest Hiking Trail  
Canna-Tourism • Conflictfood • Handpicked Paradise • Hit the Road  
Pack your Kids and Travel Wild • Run a Company from a Land Rover  
Travel the World in Style on a Budget • Nomads for LGBT Visibility  
Off the Beaten Path Travel • Professional Photography with Small Cameras  
Ranger Workshops • Shape Your Own Surfboard • Slow Travel • Surf Yoga  
The Art of Being an Everyday Adventurer • The Great Outdoors  
The Biggest Family Travel Blog in Europe • Thoughts about Regional Food  
Travel with Kids • Traveling with Disabilities • Zero-Waste Travel  
+ many more...

## 2. OFFLINE AND IN PERSON

The Berlin Travel Festival has invited the trailblazers of travel: from ocean to off-road, DIY to custom made, food to films, our **hand-picked line-up of 80 speakers** will be sharing their knowledge on stage, in one-on-one workshops, and as part of our hands-on program.

Get ready for performances, concerts, tastings, and films that trigger the senses and expand the mind. Join us for DIY sessions in a yurt, screenings critically examining the impact of travel on ocean life, outdoor cooking classes on stage, tips on couchsurfing in Iran, and more tales of epic adventures than could fill a lifetime.

International Ocean Film Tour • Couchsurfing im Iran • safariFRANK  
Sea Shepherd • MyVan • The Great Outdoors • Wana Limar  
Kids Vacation Club • World Street Music • Sarah Wiener • re:publica  
Good Travel • Panasonic LUMIX • G Adventures • Gestalten  
Welcome Beyond • FoodBoom • LAAX • Saltwater Shop • Langbrett  
TOMS • ONAK Canoes • Yolo Reisen • Carl Goes • Boutique Homes  
Dock Inn Hostel • Bud & Breakfast • POP Hostels • The Student Hotel  
Superbude Hamburg • The Slate Phuket • Casa Bonay Barcelona  
La Bandita Tuscany • Regina Hotel Bad Gastein  
Rooms Hotels Tbilisi & Kazbegi • Ekies All Senses Resort Halkidiki  
+ many more

### 3. MEET THE EXPERTS

With over 100 exhibitors from New York to Bangkok highlighting everything from digital detox and sustainable travel to African safaris and vanlife, your next great adventure is just around the corner.

Showcasing individualized, transformative brands, the festival's Experience Floors embrace the super-empowered traveler. Talk to the experts while exploring culture, technology, fashion, gear, and trends from around the globe.



Photo by Sailing Conductors  
Taken in Belgium

#### 4. THE PARTY STARTS HERE

We've searched the world and some of the seven seas to find people that share the same enthusiasm for travel—brands, backpackers, families, friends, tech geeks, and travel freaks—everyone's invited.



Photo by Thomas Alboth  
The Family Without Borders

## 5. WE ARE FAMILY

There are plenty of adventures planned for families too, much more than just a drop your kids and run. Zwergstadt has a Kid's Vacation Club on site including a ranger class, an "On Safari" drawing workshop, a clown show, and much more. Kids aged 16 and under get in free and with the Family Ticket, two accompanying adults get a 25% discount on day tickets at a price of 30€ instead of 40€.

# Plan Your Trip to the Berlin Travel Festival

## OPENING HOURS

**Friday**, March 9, 10am–6pm  
Berlin Travel Festival Pass Holders &  
ITB Trade Visitors

12pm–5pm: Shop Shift—A Trend Lab for  
Creative Minds, Presentations and Talks  
[www.berlintravelfestival.com/shopshift](http://www.berlintravelfestival.com/shopshift)

Free shuttle from the ITB fairgrounds on Friday  
between 12–5pm.

**Friday**, March 9, 6pm–10pm  
Vanlifers, Dream Makers, and Adventure  
Collectors

**Saturday**, March 10, 10am–10pm  
Escape Seekers, Culture Surfers, Gen Yers,  
and World Savers

**Sunday**, March 11, 10am–7pm  
Mini-Millennials, Culinary Aficionados,  
and Experience Seekers

## TICKETS

Tickets are available online at  
[berlintravelfestival.com](http://berlintravelfestival.com) or at the venue's  
box office. Through Berlin Travel Festival's  
partnership with ITB Berlin, some ticket options  
grant entrance to both events (details below).

**Festival Pass** (38€ / 25€) All events, all  
weekend

**Day Ticket** (20€ / 13,50€) Saturday, 10am–10pm  
or Sunday 10am–7pm

**Evening Ticket** (12€ / 8€) Friday or Saturday,  
6pm–10pm or Sunday 4pm–7pm

**Family Ticket** (30€) Saturday or Sunday,  
10am–10pm or Sunday 10am–7pm

A 25% savings for families on Day Tickets. Valid  
for two adults, free entrance for accompanying  
kids 16 and under.

## ITB Ticket Holders

Trade Visitor passes are valid for entrance to the  
Berlin Travel Festival at any time. Public Visitor  
ITB passes are valid for entrance to the Berlin  
Travel Festival on Saturday after 6pm and on  
Sunday after 4pm.

## LOCATION

Arena Berlin  
Eichenstraße 4  
12435 Berlin

## ABOUT THE BERLIN TRAVEL FESTIVAL

The Berlin Travel Festival is a unique  
format focused on new perspectives in travel  
to further inspire curious adventurers.  
Organized by I LOVE TRAVEL GmbH in  
cooperation with ITB Berlin, the three-  
day festival brings together people, stories,  
products, and brands with the common goal  
of addressing future travel planning with  
social as well as ecological awareness.

## PRESS PREVIEW

**Thursday**, March 8 at 9:30am  
Arena Berlin

Join us for a sneak preview of the festival. Meet  
some of the creative minds, including Bernd  
Neff, co-founder of the Berlin Travel Festival,  
SEALANDER creator Daniel Straub, and  
[budgettraveller.org](http://budgettraveller.org) editor, Kash Bhattacharya.

To register, please email  
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